
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## 1. About us - NSAC

In today's dynamically charged and competitive information technology world, where the serious customer has a myriad of potential choices, a well-balanced product/service package is very crucial.

**NSAC** strives to provide its customers the best packages on most Telecommunication products/services available on the market. **NSAC** is concerned with getting its customers the best return on their investments.

All **NSAC** packages are designed to maximize profitability, yet provide long-term stability and fruitful yielding.

We aim to cultivate a new group of customers who will opt for maximum profit and never achieve any meagre return on their investments.

**NSAC** is young ICT Company, which has a knack for successfully filling gaps in the Telecommunication operating markets and providing a combination of profiting service packages. The company's tradition is to maintain a culture of excellence by ensuring that it meets its customers' needs and exceeds their expectations.

In short, **NSAC** will work with business and individual customers who are looking for exciting, yet state-of-the-art service/product packages and opportunities that **NSAC** can provide.

## 2. Products and Services – Brief overview

Our main products are as follows:

- Calling Card (unbeatable minutes and no hidden cost)
- Unlimited calls from Mobile phone (No contract or line rental)
- Free Money Transfer for our Agents
- Off Shore Bank set up (at a small fee we will set up an account for you which gives high interest rates).

### 3. Business Model

#### 3a. Financial Reward Model 1

**Multi-Level Marketing-** NSAC sells its products through Agents using a business model known as Multi-Level Marketing (MLM). MLM works like a tree structure – unlike a normal tree the root is at the top and the leaves at the bottom. So the agent at the very top makes the most money. This best represents the hierarchal nature of the business model. So that the parent one at the top of the tree will earn the most income. Therefore, it is in agent’s best interest to get involved at the earliest opportunity.

See below break down of Agent financial reward. Get risidual income for Agent signup.

- **RISIDUAL INCOME**

YOU---1---10---2---100---3---200---4---300---5---400.....6---500 (Your 6 level of agents gives you 500 Agents working for you)

#### STEP 1

You start with 10 Agent recruits (the income calculation below, is based on the premise that each of your Agent recruits make sales of \$500 per month).

Income - 1% x 10 Agents x \$500 monthly sales volume (MSV) =**\$50 (P/M)**

\$5 reward per Agent signed up-----= **\$50**

**Total** -----= **\$100**

#### STEP 2

Get your 10 Agents to each refer 10 agents; so 10 x 10 =100

Income - 1% x100 Agents x \$500 (MSV) = **\$500 (P/M)**

Total Income for 100 customers-----=**\$500 (P/M)**

#### STEP 3

200 Agents-----=**\$1000 (P/M)**

#### STEP 4

300 Agents-----= **\$1500 (P/M)**

#### STEP 5

400 Agents.....=**\$2000 (P/M)**

#### STEP 6

500 Agents.....=\$2500

**STEP 11:** Become a Partner Rep, you now get 2%

1000 Agents

**Income 2% x 1000 AGENTS x \$500 =£ 10000 (P/M)**

### 3b. Financial Reward Model 2:

**DIRECT SALES** - You will purchase a minimum of \$500 worth of calling credit. You may decide to spread the \$500 credit across 50 calling cards. In such case each card will have a value \$5. You can sell to friends, family or just anybody who needs a calling card.

**See below** break down of Agent financial reward. Get commission for selling calling card to your direct customers. Start up commission is 10% and you can progress to as much as 30%, if you are able to increase your monthly sales volume (MSV).

- **DIRECT SALES COMMISSION**

\$500 (MSV) = 10% .....0.1 x 500 = \$50 (P/M)

\$5000(MSV) = 13%.....0.13 x 5000 = \$650 (P/M)

\$8000(MSV) = 16%.....0.16 x 8000 = \$1280 (P/M)

\$10000(MSV) = 19%.....0.19 x 10000 = \$1900 (P/M)

\$12000(MSV) = 22%..... 0.22 x 12000 = \$2640 (P/M)

\$15000(MSV) = 25%.....0.25 x 14000= \$3750 (P/M)

\$20000(MSV) = 30%.....0.3 x 20000 = \$6000 (PM)

Terms and conditions apply: Please read clause 17 and 18 of the Distribution Agreement you received with this Agent Pack.

### 3c. Financial Model – Brief summary on how Agents rewarded

-Under the MLM business model agents will be rewarded 1% on sale of calling card by their direct and indirect Agent recruit.

- Under the Direct Sales model agents will get 10% of sales to their direct customers.

**NB: for sale purposes, an Agent can choose to use the MLM model only, the Direct Sales model only or they can combine both models to make profit.**

#### 4. Other Rewards for Agents

**Free Money Transfer:** Free money transfer on every £100 sent to any Bank account in the world

**Unlimited calls from mobile phone:** Get unlimited calls from your mobile to any other network all day for only £30 a month. Non agents get the deal at £35 a month. Therefore, agents make a saving of £5 a month.

#### ***Get your business advertised***

When you become a Regional Rep. We will advertise your business to help drive sales for any other business you may have. When a customer calls the customer service number they will hear about your business. NSAC will forward such calls concerning your business to you directly.

#### 5. How to become an Agent

- Contact customer support at 02033988058 option 1(UK) or 4438374032 (US)
- Register personal details; such as name, number, address.
- Pay \$550 or equivalent in your currency using credit card or debit card
- Receive an Agent code
- Receive Agent information pack via email, 5 working days following payment. Included with Agent information pack will be \$500 worth of calling cards. The remaining \$50 or equivalent in your currency is the Agent fee and it is used to cover our admin costs.

#### 6. Team Leader and Training for Agents

Agents are grouped under their root Agent (That is the Agent at the very top of their MLM tree) and given a group name. Each group will be assigned a team leader; the team leader will always be the root Agent. Agents will be given a number on which they can reach their Team leader.

NSAC will hold conferences with agents on an adhoc basis depending on the level of need to drive sales for a said group. Team leaders will communicate to their group where and when training is being held.

#### 7. Product Portfolio -Detailed description of each product

##### 7a. Calling Card

The card is a prepaid calling card which can be used to call anywhere in the world.

#### **Distinctive features of Card**

- Unbeatable minutes (the company's promise is that if a customer finds a company who beats our rates, we will adjust our rates to beat theirs and refund the difference).

- Pin less and rechargeable capable
- Clear connection lines
- No connection fee
- No maintenance fee
- No expiry date
- No loss of credit when card is not being used.

### COMPARE OUR CALLING CARD RATES

*How is the Company able to offer unbeatable rates?*

We offer our card rates at wholesale price – so the company gives the customer the card at the same price the Company purchased it at. As such the customer gets the best rates on the market.

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### Overview of NSAC calling Card rates

#### *Rates*

**Europe:** ..... 2p/\$0.03 per minute

#### **African Countries:**

- Nigeria Mobile..... 4p/\$0.06 per minute
- Ghana Mobile..... 5p/\$0.07 per minute
- Cameroon..... 5p/\$0.07 per minute

**USA:** ..... 1p/\$0.02 per minute

Other costs:  
NONE!!!!

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#### *Our competitors*

**Company: Uni Uno Africa:**

#### **Rates:**

**Europe:** .....

#### **African Countries:**

- Nigeria Mobile..... 8p per minute
- Ghana Mobile..... 8p per minute
- Cameroon..... 10p per minute

**USA:** ..... 6p per minute

Other Costs  
Surcharge of 2p per minute applies  
Connection Fee  
Disconnection Fee

Expires after 90 days

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**Company: Cobra**

**Rates:**

**Europe:** ..... 6p per minute

**African Countries:**

-Nigeria Mobile..... 8p per minute

-Ghana Mobile..... 8p per minute

-Cameroon..... 10p per minute

**USA:** ..... 4p per minute

**Other Costs**

Surcharge of 2p per minute applies

Connection Fee

Disconnection Fee

Expires after 30 days

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**Card sale and usage instructions.**

**Face-Face sales**

- a. Sell a card to one of your customers
- b. Give pin and access number to customer for storage on their phone or elsewhere.
- c. Collect cash

**Long-Distance sales**

- a. Open an account for receiving payments
- b. Give your account number and sort code to customers
- c. Let customers transfer money to account
- d. Text access number and pin to customer or tell customer the details via phone

**Internet sales**

- a. Set up a Paypal account at <https://www.paypal.com> (Call us at 02033988058 if you require assistance).
- b. Give Paypal account email address to customers
- c. Customers can log in to <https://www.paypal.com> and pay you
- d. You will then deliver pin to customer via phone

**Nsac can receive payments online on your behalf**

- a. Give customers our website address <http://www.nsacuk.com>
  - b. Tell customers to go to Buy Now menu on our website and choose the calling card and amount, then click Buy Now.
  - c. They will be directed to the Billing Information page where they can fill out their card details. On that page they must use the message box to enter you Agent code. They must also enter email address and phone number.
  - d. Then click submit
  - e. We will receive notification of payment instantly and you customer will receive their pin instantly via email and they could also have their phone topped up so they don't have to enter any pin number.
-

## AGENT INFORMATION

NB: The sale will be registered against your account and you will receive your commission at end of month. We will subtract cost of processing card payment which Paypal charges from your monthly pay.

### Card Usage

- a. Dial access number followed by # key
- b. Dial pin number followed by # key
- c. Dial destination number

NB: For follow on calls press \*\* on your phone's key pad.

### 7b. Unlimited Calls from Mobile phone (UK customers only)

NSAC is affiliated with T-Mobile, O2 and Vodaphone

When you register with NSAC Mobile an account will be opened for you. A one off fee of \$50 will be collected. The £50 will cover administration costs and costs of running your account.

You will then instruct your Bank to pay £30 to NSAC the following month and every month thereafter to NSAC UK Ltd. The payment that you set up with your Bank is known as a standing order.

Once you are registered with NSAC Mobile, you will receive a Sim card which can be inserted in any phone you may already have – you may need to have your phone unlocked (All phone providers will give you a code for unlocking your phone at a small fee of £5).

The Sim card offers unlimited calls to any UK mobile phone and landline. All you pay is £35 a month if you are not an Agent. All agents pay £30 per month.

*For more information call or to sign up for unlimited calls contact: 02083988059, option 2.*

### 7c. Money Transfer

Our money Transfer service is effective and cheap. You can send money to the Bank account of anyone in any country at a small fee.

We have an unbeatable fees for money transfer to anywhere in the world.

You need to send the money you would like to transfer, including the fees, to NSAC Bank account and inform us. We will check that payment has reached us and once we have confirmed receipt of your payment. The intended receiver will get the money within 24 hours.

NSAC Account details are as follows:

**Bank Name: HSBC**

**Company Name: N.S.A.C Network UK LTD**

**Branch Sort Code: 40-07-07**

**Account Number: 41821792**

*For more information on how to send money today, contact: 02083988058, option 2*

### 7d. Off Shore Banking

## AGENT INFORMATION

We will set up an off shore Bank account for you which yield huge returns only for a small fee.  
Interest rates offered by our off shore account can rise as high as 12%.